### Senate



General Assembly

File No. 450

February Session, 2008

Substitute Senate Bill No. 548

Senate, April 4, 2008

The Committee on Commerce reported through SEN. LEBEAU of the 3rd Dist., Chairperson of the Committee on the part of the Senate, that the substitute bill ought to pass.

# AN ACT CONCERNING AN INTERIM REPORT ON ENTERPRISE ZONES AND A REVIEW OF VARIOUS TYPES OF ECONOMIC DEVELOPMENT ZONES.

Be it enacted by the Senate and House of Representatives in General Assembly convened:

- 1 Section 1. Section 32-70a of the general statutes is repealed and the
- 2 following is substituted in lieu thereof (*Effective July 1, 2008*):
- 3 (a) On or before October 1, 2006, the Commissioner of Economic and
- 4 Community Development shall establish goals for enterprise zones
- 5 designated under section 32-70. The commissioner shall review such
- 6 goals every five years and update them as necessary and appropriate.
- 7 Such goals shall include, but not be limited to, increasing private
- 8 investment, expanding the tax base, providing job training and job
- 9 creation for residents of enterprise zones and reducing property
- 10 abandonment and housing blight in enterprise zones.
- 11 (b) On or before October 1, 2006, the Commissioner of Economic
- 12 and Community Development shall establish performance standards

sSB548 / File No. 450

13 to measure the progress of municipalities with enterprise zones in

- 14 attaining the goals for enterprise zones established under subsection
- 15 (a) of this section. The commissioner shall review and update such
- 16 performance standards as appropriate and necessary.
- 17 (c) On or before January 1, 2009, said commissioner shall submit, in
- 18 accordance with the provisions of section 11-4a, an interim report to
- 19 the joint standing committee of the General Assembly having
- 20 cognizance of matters relating to the Department of Economic and
- 21 Community Development. Such interim report shall include
- 22 <u>information on the following:</u>
- 23 (1) The goals established by the commissioner for each enterprise
- 24 zone and the method to be used to review such goals every five years,
- 25 <u>as provided in subsection (a) of this section;</u>
- 26 (2) The standards the commissioner shall use to determine if each
- 27 <u>enterprise zone has met its goal;</u>
- 28 (3) Information on the status of development of the format under
- 29 which businesses in enterprise zones are to submit data pursuant to
- 30 <u>subsection (d) of this section;</u>
- 31 (4) Information on the extent to which municipalities have begun to
- 32 evaluate the performance of enterprise zones, as required pursuant to
- 33 <u>subsection (e) of this section, and information on assistance provided</u>
- 34 by the Department of Economic and Community Development to
- 35 <u>municipalities in performing such evaluation;</u>
- 36 (5) Any preliminary findings about the progress of municipalities
- 37 with enterprise zones toward attaining goals established pursuant to
- 38 subsection (a) of this section; and
- 39 <u>(6) Suggested changes or alternatives to the enterprise zone</u>
- 40 program that may enable municipalities to achieve their goals more
- 41 <u>efficiently.</u>
- 42 [(c)] (d) On or before July 1, 2011, and every five years thereafter,

43 each business located within an enterprise zone that is certified to

- 44 <u>receive enterprise zone benefits</u> shall electronically submit, in a format
- 45 determined by the commissioner, a report to the municipality, which
- shall include, but not be limited to:
- 47 (1) The name of the <u>certified</u> business <u>receiving enterprise zone</u> 48 <u>benefits</u>;
- 49 (2) The enterprise zone address of each <u>certified</u> business <u>receiving</u> 50 enterprise zone benefits;
- 51 (3) The date on which the <u>certified</u> business was first certified;
- 52 (4) The number of full-time jobs the <u>certified</u> business had at the time of application;
- 54 (5) The number of part-time jobs the <u>certified</u> business had at the time of application;
- 56 (6) The number of full-time jobs of the <u>certified</u> business filled by 57 residents of the enterprise zone as of June thirtieth of each year since 58 certification;
- 59 (7) The number of part-time jobs of the <u>certified</u> business filled by 60 residents of the enterprise zone as of June thirtieth of each year since 61 certification;
- 62 (8) The number of full-time jobs the <u>certified</u> business had as of June 63 thirtieth of each year since certification;
- 64 (9) The number of part-time jobs the <u>certified</u> business had as of 65 June thirtieth of each year since certification;
- 66 (10) The average annual wage paid by the <u>certified</u> business to its 67 full-time employees as of June thirtieth of each year since certification;
- 68 (11) The average annual wage paid by the <u>certified</u> business to its 69 part-time employees as of June thirtieth of each year since certification;

70 (12) The number of employees of the <u>certified</u> business eligible for 71 health benefits as of June thirtieth of each year since certification;

- 72 (13) The per cent of average employee contribution to the health 73 plan of the <u>certified</u> business as of June thirtieth of each year since 74 certification;
- 75 (14) The amount invested by the <u>certified</u> business in job training as 76 of June thirtieth of each year since certification;
- 77 (15) The amount of square footage of the building or buildings 78 residing at the enterprise zone address at the time of application;
- 79 (16) The amount of square footage of the building or buildings 80 residing at the enterprise zone address as of June thirtieth of each year 81 since certification;
- 82 (17) The amount invested by the <u>certified</u> business or property 83 owner in the building or buildings residing at the enterprise zone 84 address as of June thirtieth of each year since certification;
- 85 (18) The amount invested in personal property, excluding 86 machinery and equipment used in the manufacture of goods, as of 87 June thirtieth of each year since certification;
- 88 (19) The amount invested in machinery and equipment used in the 89 manufacture of goods as of June thirtieth of each year since 90 certification;
- 91 (20) The amount of the personal property tax abatement awarded to 92 the <u>certified</u> business as of June thirtieth of each year since certification;
- 93 (21) The amount of the real property tax abatement awarded to the 94 certified business as of June thirtieth of each year since certification;
- 95 (22) The amount of personal property tax actually paid by the 96 <u>certified</u> business to the municipality as of June thirtieth of each year 97 since certification; and

(23) The amount of real property tax actually paid by the <u>certified</u> business to the municipality as of June thirtieth of each year since certification.

- [(d)] (e) On or before July 1, 2011, and every five years thereafter, each municipality in which an enterprise zone is located shall electronically submit, in a format determined by the commissioner, a report to the commissioner evaluating the progress of the municipality in meeting the performance standards established under subsection (b) of this section. Each municipal report shall include, to the extent available, a list of all businesses certified within the municipality's enterprise zone, and the information provided by businesses under subsection [(c)] (d) of this section.
- 110 [(e)] (f) On or before February 1, 2011, the commissioner shall assess 111 the performance of each enterprise zone. In making such assessment 112 the commissioner shall consider the report submitted under subsection 113 (c) (e) of this section by the municipality in which the enterprise zone 114 is located and any other information [he] the commissioner deems 115 relevant. The commissioner shall report the findings of said 116 assessment and any recommendations for improvement in the 117 performance of the enterprise zone in the Department of Economic and 118 Community Development's annual report.
- 119 [(f)] (g) On or before January 1, 2013, the commissioner shall assess 120 the performance of each enterprise zone and may recommend to the 121 joint standing committee of the General Assembly having cognizance 122 of all matters relating to the Department of Economic and Community 123 Connecticut Development Development, [the Authority 124 Connecticut Innovations, Incorporated,] that the designation be 125 removed if [he] the commissioner determines that the enterprise zone 126 has not met performance standards established under subsection (b) of 127 this section. Upon such recommendation, the General Assembly may 128 remove the designation.
- Sec. 2. Subsection (c) of section 32-10 of the 2008 supplement to the general statutes is repealed and the following is substituted in lieu

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- thereof (*Effective July 1, 2008*):
- 132 (c) The strategic plan required under this section shall include, but 133 not be limited to, the following:
- 134 (1) A review and evaluation of the economy of the state. Such 135 review and evaluation shall include, but not be limited to, a sectoral 136 analysis, housing market and housing affordability analysis, labor 137 market and labor quality analysis, demographic analysis and include 138 historic trend analysis and projections;
- 139 (2) A review and analysis of factors, issues and forces that impact or 140 impede economic development and responsible growth in Connecticut 141 and its constituent regions. Such factors, issues or forces shall include, 142 but not be limited to, transportation, including, but not limited to, 143 commuter transit, rail and barge freight, technology transfer, 144 brownfield remediation and development, health care delivery and 145 early education, primary education, secondary 146 postsecondary education systems and student performance, business 147 regulation, labor force quality and sustainability, social services costs 148 and delivery systems, affordable and workforce housing cost and 149 availability, land use policy, emergency preparedness, taxation, 150 availability of capital and energy costs and supply;
  - (3) Identification and analysis of economic clusters that are growing or declining within the state;
- (4) An analysis of targeted industry sectors in the state that (A) identifies those industry sectors that are of current or future importance to the growth of the state's economy and to its global competitive position, (B) identifies what those industry sectors need for continued growth, and (C) identifies, those industry sectors current and potential impediments to growth;
- 159 (5) A review and evaluation of the economic development structure 160 in the state, including, but not limited to, (A) a review and analysis of 161 the past and current economic, community and housing development

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structures, budgets and policies, efforts and responsibilities of its constituent parts in Connecticut; and (B) an analysis of the performance of the current economic, community and housing development structure, and its individual constituent parts, in meeting its statutory obligations, responsibilities and mandates and their impact on economic development and responsible growth in Connecticut;

- (6) Establishment and articulation of a vision for Connecticut that identifies where the state should be in five, ten, fifteen and twenty years;
- 172 (7) Establishment of clear and measurable goals and objectives for 173 the state and regions, to meet the short and long-term goals established 174 under this section and provide clear steps and strategies to achieve 175 said goals and objectives, including, but not limited to, the following: 176 (A) The promotion of economic development and opportunity, (B) the 177 fostering of effective transportation access and choice including the use 178 of airports and ports for economic development, (C) enhancement and 179 protection of the environment, (D) maximization of the effective 180 development and use of the workforce consistent with applicable state 181 or local workforce investment strategy, (E) promotion of the use of 182 technology in economic development, including access to high-speed 183 telecommunications, and (F) the balance of resources through sound 184 management of physical development;
- 185 (8) Prioritization of goals and objectives established under this section;
  - (9) Establishment of relevant measures that clearly identify and quantify (A) whether a goal and objective is being met at the state, regional, local and private sector level, and (B) cause and effect relationships, and provides a clear and replicable measurement methodology;
- 192 (10) Recommendations on how the state can best achieve goals 193 under the strategic plan and provide cost estimates for implementation

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of the plan and the projected return on investment for those areas; [and]

(11) A review and evaluation of the operation and efficacy of the urban jobs program established pursuant to sections 32-9i to 32-9l, inclusive, enterprise zones, contiguous municipality zones, defense plant zones and manufacturing plant zones established pursuant to section 32-70, railroad depot zones established pursuant to section 32-75a, qualified manufacturing plants designated pursuant to section 32-75c, entertainment districts established pursuant to section 32-76 and enterprise corridor zones established pursuant to section 32-80; and

[(11)] (12) Any other responsible growth information that the commissioner deems appropriate.

This act shall take effect as follows and shall amend the following					
sections:					
Section 1	July 1, 2008	32-70a			
Sec. 2	July 1, 2008	32-1o(c)			

**CE** Joint Favorable Subst.

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The following fiscal impact statement and bill analysis are prepared for the benefit of members of the General Assembly, solely for the purpose of information, summarization, and explanation, and do not represent the intent of the General Assembly or either chamber thereof for any purpose:

#### **OFA Fiscal Note**

State Impact: None

Municipal Impact: None

#### Explanation

The bill, which requires the Department of Economic and Community Development to submit an interim report to the Commerce Committee regarding enterprise zones, has no fiscal impact.

#### The Out Years

State Impact: None

Municipal Impact: None

## OLR Bill Analysis sSB 548

# AN ACT CONCERNING AN INTERIM REPORT ON ENTERPRISE ZONES AND A REVIEW OF VARIOUS TYPES OF ECONOMIC DEVELOPMENT ZONES.

#### **SUMMARY:**

This bill requires the Department of Economic and Community Development (DECD) commissioner to submit a progress report on her efforts to evaluate the state's 17 enterprise zones to the Commerce Committee by January 1, 2009. The law already requires her to submit two evaluation reports to the legislature by 2011 and 2013. The latter report must advise the legislature about whether it should remove a zone's designation.

The designation qualifies manufacturers and other specified businesses operating in the zones for property tax exemptions and business tax credits if they improve property and create jobs there. The law establishes a framework and a timetable for evaluating the extent to which these benefits have produced these effects. Currently, all enterprise zone businesses, regardless of whether they have been approved for the tax benefits, must report job creation and capital investment data to their municipalities. The bill limits this requirement to businesses approved for the benefits.

Lastly, the bill requires the commissioner to evaluate the enterprise zones and the hybrid zones the statutes authorized as part of DECD's five-year strategic planning process. The first strategic plan is due by July 1, 2009.

EFFECTIVE DATE: July 1, 2008

#### ENTERPRISE ZONE INTERIM REPORT

The bill requires the commissioner to report on the status of the enterprise zone evaluation project, which the law required her to start in 2006. She must do so to the Commerce Committee by January 1, 2009. This report is in advance of the two she must already submit to the legislature by 2011 and 2013, respectively, and must reflect the statutory framework for preparing these reports.

Consequently, the report must describe the extent to which she has established goals for the zones, developed a method for reviewing those goals, and adopted standards for determining if they have been met. The report must also describe the work being done on developing the format the enterprise zones businesses must use to submit data to their respective municipalities.

The report must also describe the extent to which municipalities have begun evaluating the zones and how the commissioner has helped them to do so. By law, municipalities must evaluate the zones every five years and report the results to the commissioner. They must begin doing so by July 1, 2011. Their evaluations must be based on the data enterprise zone businesses must submit to them every five years, beginning July 1, 2011.

The report must include the commissioner's preliminary findings about the progress being made toward achieving the enterprise zone goals and any suggested changes or alternatives to the enterprise zone program that could help municipalities achieve the goals more efficiently.

## FIVE-YEAR EVALUATION OF ENTERPRISE ZONES AND ENTERPRISE ZONE HYBRIDS

The bill requires the commissioner to periodically review and evaluate the enterprise zones and the hybrids. The evaluation must cover the zones' operation and efficiencies. The commissioner must include her findings in DECD's strategic plan, which is due every five years beginning July 1, 2009.

Enterprise zone hybrids result from narrow statutory criteria, such

as entertainment districts, under which municipalities may form zones to address a specific need or purpose. Eligible businesses within these zones qualify for the same range of property and business tax incentives available to businesses in the conventional enterprise zones. Table 1 identifies the zones and the criteria for designating them.

**Table 1: Hybrid Enterprise Zones** 

Zone Type and Statue	Designation Criteria	Towns with Zones
Entertainment District (CGS § 32-76)	No limit on district size or criteria for designating geographic areas (eligible entertainment businesses qualify for district benefits regardless of whether they are	Bridgeport  New Britain
	located in the district)	Stamford Windham
Railroad Depot Zones (CGS § 32-75a)	Abandoned or underutilized railroad depot located outside of enterprise zone	East Hartford
		Hamden
		Norwich
Qualified  Manufacturing Plant (CGS § 32-75c (b))	Vacant or underutilized manufacturing plant	Bristol  New Britain
	<ul><li>Located outside the zone</li><li>Minimum 500,000 square feet</li></ul>	
Qualified Manufacturing Plant (CGS § 32-75c (a))	<ul> <li>Town must have fewer than 20,000 people</li> <li>Manufacturing facility must have at least 180,000 square feet and be located in a</li> </ul>	Bloomfield
	census tract that  o is contiguous to the zone and a census tract containing a low- and moderate-income housing project in the town with the zone	
	o includes at least 100 acres of vacant land zoned for industrial, commercial, or other significant	

	economic uses	
	o is bounded in part by a railroad track and a stream	
Contiguous Municipality Zone (CGS § 32-70 (b) (3))	<ul> <li>Any census tracts adjacent to the enterprise zone in the other town (tracts do not have to meet statutory size and distress criteria)</li> <li>Legislative body of the enterprise zone town must approve the designation</li> </ul>	Plainville
Defense Plant Zone (CGS § 32-56)	Town Eligible Criteria:  Defense cuts:  • resulted in cancellations in prime	Stratford
	<ul> <li>contracts and subcontracts,</li> <li>caused or will cause the loss of employment opportunities in the town, and</li> </ul>	
	do or will severely impact the town	
	Zone Designation Criteria:	
	Property occupied by a business facility severely affected by defense cuts	
Enterprise Corridor Zones (CGS § 32-80)	Town Designation Criteria	Route 8 Zone:
Zones (CG3 g 32-80)	Two or more contiguous towns, each of which:	Ansonia
	is a state designated public investment	Beacon Falls
	community (42 towns) and a distressed municipality (25 towns);	Derby
		Naugatuck
	• has fewer than 40,001 people;	Seymour
	has an average unemployment rate that exceeds the state's average as reported by the labor commissioner on the preceding	Interstate 395 Zone:
	July 1 for the most recent 12-month period; and	Griswold

•	has an average per capita income less	Killingly
	than the state average's, according to the last census or the U.S. Census Bureau's population report for the preceding January 1, whichever is most recent;	Lisbon Plainfield
•	at least one of the towns is located along an interstate highway, a limited access	Putnam
	state highway, or intersecting interstate	Sprague
or limited access state highway; and	Sterling	
•	at least one of the towns must have been designated as a regional center on the	Thompson
	State Plan of Conservation and Development's locational guide map	Northwestern Connecticut:
	Zone Designation Criteria:	Torrington
•	Zone covers each entire town	Winchester

The periodic review must also cover a program under which the commissioner may provide grants to businesses certified for enterprise zone tax benefits that create new jobs.

#### BACKGROUND

#### Five-Year Strategic Economic Development

PA 06-239 requires the commissioner to prepare this plan, in consultation with other state agencies. The act specifies the process for preparing the plan and the issues it must address. These include an analysis of different business sectors, the barriers impeding economic growth, and the business clusters operating in the state's planning regions. The plan must also include clear and measurable goals for promoting economic development and standards for determining if they are being met.

The commissioner must submit the plan to the governor, who has 60 days to review and approve or disapprove it. The plan takes effect after the governor approves it or, if she takes no action, within 60 days after the commissioner submitted it. The commissioner must then submit the plan to the Appropriations; Commerce; Finance, Revenue

and Bonding; and Planning and Development Committees.

### **COMMITTEE ACTION**

Commerce Committee

Joint Favorable Substitute Yea 22 Nay 0 (03/18/2008)